



"FSI has been a Strategic Partner with FMI since 2000. They are not only good at what they do, but they are strong supporters of our industry as well."

*Tim Hammonds
President and CEO
Food Marketing Institute
Washington, DC*



FOOD MARKETING INSTITUTE

FMI chose Financial Supermarkets, Inc. as its preferred provider for customized in-store financial services. This partnership with FSI offers FMI's members a complete package of design, fabrication, installation, marketing, training and operations for financial centers in supermarkets.

FMI's 1,500 member companies – food retailers and wholesalers in the U.S. and around the world – operate approximately 26,000 retail food stores with a combined annual sales volume of \$340 billion – three-quarters of all retail food store sales in the United States.



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Financial Supermarkets, Inc.

P.O. Box 1900
383 Clarkesville Street
Cornelia, Georgia 30531
800-992-4978
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In-Store Banking Advantages for the Retailer...

- There is **no cost to the retailer** for FSI to market the store to financial institutions, and once a partnership is developed, FSI handles the entire process from start to finish.

- In today's highly competitive supermarket business, **an in-store bank or credit union is an added convenience for shoppers.** They can do their financial business at a place they typically already visit two to three times a week.

- In-store banking customers are likely to have a **higher level of loyalty to the store itself.**



- FSI's ongoing support of the financial institution enhances the success of the in-store branch, **keeping money flowing to the retailer's bottom line and keeping shoppers happy.**

- Modular construction allows for a **quick, no-fuss installation,** eliminating stress from the retailer.



- The financial institution leases the space from the retailer, making the branch an **additional revenue stream for the store.**

- **An in-store bank branch increases store security.** If the retailer chooses to use the bank's services, cash can be moved out of the store at any time of day, not having to wait for an armored car to make a pickup.



Since 1984, FSI has been instrumental in the opening of hundreds of in-store banks and credit unions in supermarkets and other retail outlets across the country.

With over 400 combined years of experience in the retail and banking industries, FSI's staff puts retailers and financial institutions together offering assistance to both sides making the partnership flourish.



"FSI knows the in-store banking business – they are experts in it. They are just true professionals."

Steve Smith
President and CEO
K-VA-T/Food City
Abingdon, VA